

# The Moment

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## Vain Glorious | Well Groomed at the Carlyle

By [Armand Limnander](#)



The interior of Sense provides an inviting space for men.

Most guys I know don't blink when they drop thousands of dollars on a new sound system or a flat-screen TV. But when it comes to grooming, the norm is a \$20 barber cut and, if it's Monday, maybe a proper shave. But what if the problem is not the money? Perhaps it's just that spas and hair salons are usually so, well, unbearable. Who wants to spend three hours listening to Enya and smelling incense?

A visit to Sense, the recently opened Rosewood spa at the Carlyle Hotel, could change that perception. To begin with, the vibe is pretty masculine, thanks to the hotel's signature black and white floors and attentive yet no-nonsense staff. Its key men's treatment is the "Black Diamond Facial," used to scrub away impurities with the hardest substance on earth — which is probably what you'll need if you haven't taken care of your face for a while.

After the spa, a visit to Yves Durif, the master hairstylist, is a must. Durif has made a name for himself advising men on how long or short to grow their mutton chops. (Nicolas Sarkozy recently stopped by for a consultation.) He will not only recommend a great hairstyle but also tell you what length and kind of sideburns work best for your face and how to maintain them. His one rule of thumb: figure out where your stubble ends and your hairline begins, and never, ever shave above that. "Men look really stupid if they do," he says. You've been warned. For appointments, call (212) 744-1600 or go to the [carlyle.com](http://carlyle.com).

