

VANITY FAIR

THE BEAUTY BLOG

EDITED BY SUNHEE GRINNELL



SUNHEE'S BLOGS

Yves Durif and Intelligent Nutrients, a Natural Fit That Is Good for You

by **SunHee Grinnell**

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Yves Durif, cutting hair at his salon at the Carlyle Hotel, in New York City.

Are you in need of a purifying experience? For your hair, that is . . . If your answer is yes, book an appointment with Jessica at the very cozy yet très chic **Yves Durif Salon** at New York City's **Carlyle Hotel** for the most relaxing head-and-hair intervention!

Yves, known for cutting and coiffing the most discerning crowd, has decided to give his clients what they really deserve—treatments with really good hair products that are 100 percent organic, natural, chemical-free, gluten-free—they are certified, bona fide, and sustainable, and great for your locks. Yves Durif is now working with **Horst Rechelbacher's Intelligent Nutrients** products, and nothing else, at his salon.

Last week, I tried Intelligent Nutrients' Destress Express treatment at Yves. Jessica first nourished my dry hair with Destress Express Hair and Body Treatment Oil, a few strands at a time. Then, while the oil was soaking in, she gave me the most relaxing head massage using Destress Express Pure Essence Elixir, aiming at my pressure points to de-stress me. The combination of the elixir's scent and her massage was so calming that my shoulders really started to fall away from my head and I almost dozed off. Then, she rinsed my hair with Intelligent Nutrients Harmonic Shampoo and Conditioner. It had a wonderful tingling sensation, invigorating my scalp.



The salon uses Horst Rechelbacher's Intelligent Nutrients products in its services.

And because my hair was so soft and smooth, she didn't need to use any styling products when blow-drying it—which is unheard of! After my blow-dry, my hair felt so light, and was so silky and shiny, that it was almost unbelievable. But then again, a pro that Yves is, he did give me a very chic trim beforehand, which gave me the ultimate sheen. As women all over Manhattan know, you can never go wrong with an Yves Durif haircut. Without exaggeration, I can say that his ever flattering hand makes everyone look good.

So ladies and gentlemen, I urge you to book your appointment immediately. The combination of Yves Durif and Intelligent Nutrients Destress Express treatments is heavenly and good for you, to boot! So good that even Mother Nature will approve.



Yves Durif Salon is located on the third floor of the Carlyle Hotel.

Yves Durif Salon, the Carlyle Hotel, 35 East 76th Street, New York City (212-452-0954).

